



PHOTO
AUCTION

Press release

Vienna, October 21, 2024

OSTLICHT CAMERA AND PHOTO AUCTION IN SHANGHAI

OstLicht Auctions proudly announces its first auction in China. The **OstLicht Auction Shanghai** will be held on November 16, 2024, at 5 p.m. local time (10 a.m. CET) at the new Fotografiska Museum Shanghai, marking a major milestone for Peter Coeln and his team after more than thirty successful camera auctions in Vienna.

“When I opened the world’s first **Leica Shop** in Vienna 33 years ago, I embarked on an exciting journey into the world of cameras, which often brought me to Asia, where I continue to meet collectors today. Founding the **Rare Camera Company** in London in the mid-1990s made me realize that this is not just a business – it’s a global passion. Over the past thirty years, I’ve made more than sixty trips to Asia for fairs, exhibitions, and roadshows. My connection to China and Japan, where many of our long-standing customers reside, is particularly strong. Hosting an auction in Shanghai is a thrilling new challenge for us”, says **Peter Coeln**.

“Two years ago, I had the honor of meeting **Zhuoyu Li**, who inherited his father Tao Li’s remarkable collection. **Tao Li** was one of the most prominent collectors of camera technology in China. Together, we decided to offer parts of this extraordinary collection at auction”, says Peter Coeln. “Following our successful debut auction in Vienna in June, we are thrilled to announce the first-ever photo and camera auction in China. Of course our valued clients from the Vienna held auctions are also invited to participate online or by phone.”

The inaugural auction in China will be organized by the experienced OstLicht team together with its Chinese partner and will present a selection of 256 lots, including many **Leica rarities** and an exquisite collection of **photographs**.

The recently opened **Fotografiska Museum** is considered China’s leading institution for photography and will host both the preview and the auction.

Highlights OstLicht Shanghai Camera Auction

- one of the first **Leica’s** from **1925** with **Anastigmat lens** (estimated price 50,000–70,000 euros).

- the famous “**New York Rifle**”, an extremely rare Leica “rifle camera” developed for nature photography with telephoto lenses in the late 1930s (estimated price 280,000–380,000 euros).
- the **Leica M3 No. 700008**, this is the eighth Leica M camera in mint original condition, produced in 1953 (estimated price 190,000–280,000 euros).
- One of the most sought-after Leica cameras is the **MP**, which was manufactured in 1957 in small numbers exclusively for photo reporters. The **Leica MP-97** in black paint finish is another highlight of the auction (estimated price 280,000–340,000 euros).
- A number of Leica special editions will be on sale, including the **M7 Titanium “50 Jahre M-System”**, which was launched in 2004 in an edition of only fifty sets (estimate 50,000-60,000 euros).
- In 1960, a small series of black-painted **Leica IIIg** cameras was delivered to the Swedish military, only one camera was produced as a sample in olive-green paint for the German Bundeswehr (estimate 140,000–180,000 euros).

The offer is rounded off with many other **unique items, prototypes, and rarities** from a wide range of manufacturers from all eras.

OstLicht Shanghai Photo Auction

The photo auction starts after the camera auction. Here too, the 92 lots offer a broad overview of the photographic art of the last 120 years. From classics such as the famous **Motion Study** by **Rudolf Koppitz** (estimated price 8,000–10,000 euros), the portrait of the boxers Paul Roderstein and Hein Hesse by **August Sander** (estimated price 10,000–12,000 euros), and the most published photo of all time – **Che Guevara** by **Alberto Korda** – (estimated price 3,600–4,000 euros) to a large-format unique **Polaroid** by **Julian Schnabel** from 2004 (estimated price 12,000–14,000 euros), the auction covers a wide range.

You can find the **online catalog** at [ostlicht-auction.com](https://www.ostlicht-auction.com).

Written bids can be submitted at [ostlicht-auction.com](https://www.ostlicht-auction.com) or live via [liveauctioneers.com](https://www.liveauctioneers.com) or [lidong-auction.com](https://www.lidong-auction.com) as well as in the auction room and by telephone.

OstLicht Shanghai Camera and Photo Auction

Saturday, November 16, 2024

Fotografiska Museum Shanghai

or online at

<https://www.ostlicht-auction.com/>

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